MORTEN GEORGSEN

NO NONSENSE DESIGN

Morten Georgse was born in Denmark.
Trained in design and product management at Bang & Olufsen for 9 years.
University degree in marketing.

In 1992 he established his own studio, Futhark Design, in Denmark. In 2002 he moved to Valencia, where the main offices are still located. The studio became “Morten Georgsen” in 2014.

One of the strongest points of the Morten Georgsen studio is the variety of nationalities, ages and professional backgrounds.

His first international success was “Color 4 Kids”, developed by “Club 8” (the company that later would become BoConcept). Since that first collaboration, Morten has become one of BoConcept’s main designers.

Morten created the first marble extendable table in the world. He incorporated this system on the designs for Ronald Schmitt, Maurice Villency (Roche Bobois) and more.

Elegant simplicity and exciting functions are what define his designs, which why his works are sold globally, making him one of the most successful designers in the field.

Although Morten always prioritises people’s opinion over fame, he has been rewarded with several design distinctions, like the Pinnacle award and the Haimsohn Design award.
His designs have been featured in publications like Schöner Wohnen, Design Milk and Vogue Living amongst many others.
He has also been a key speaker in multitude of conferences, and judge at prestigious design competitions such as the IF product design awards.

Although he has mainly worked in the furniture industry, Morten has also designed electronics and lamps, and developed retail, contract and brand concepts.